



# Quantro Global: Marketer & Influencer Roadmap

This roadmap is designed to help you communicate the value of Quantro Global and effectively build your downline by leveraging our proprietary AI arbitrage technology.

## Phase 1: Master the Message (The Foundation)

Before you can sell, you must understand. Your goal is to simplify "High-Speed Arbitrage" for the average person.

- **Core Concept:** Quantro Global isn't "trading" in the risky sense; it is **arbitrage**. We buy low on Exchange A and sell high on Exchange B simultaneously.
- **The "Sleep" Factor:** Emphasize that the AI works 24/7. Use the phrase: *"Your capital works while you rest."*
- **Safety & Licensing:** Highlight that our bots are licensed and proprietary. This builds the "Premium" trust factor.

## Phase 2: Content Strategy (The Attraction)

Influencers should focus on **Proof of Lifestyle** and **Proof of Concept**.

### 1. The "Daily Check-in" (Stories/Shorts)

- **Action:** Share a 15-second screen recording of your daily earnings.
- **Hook:** "Woke up to \$XX in passive gains. No charts, no stress."
- **Call to Action (CTA):** "DM 'QUANTRO' to see how the bot works."

### 2. The "Educational Deep-Dive" (Reels/TikTok/YouTube)

- **Topic:** *What is Arbitrage?* Use a simple analogy (e.g., buying a rare sneaker in a small town for \$100 and selling it in the city for \$200 instantly).
- **Topic:** *Why Human Traders Fail vs. Why AI Wins.* (Speed, emotionless execution, 24/7)

uptime).

### 3. The "Membership Perks" (Social Posts)

- Highlight the "Club" aspect. It's a **Premium Membership Club**, not just a software tool. Focus on the community, the exclusive access, and the democratization of institutional-grade tools.

## Phase 3: Building the Downline (The Conversion)

To gain downliners, you must transition from a "Promoter" to a "Leader."

- **The 1-on-1 Strategy:** When someone DMs you, don't just send a link. Ask: *"What is your current goal for passive income?"*
- **The "Onboarding" Bonus:** Offer to hop on a 5-minute Zoom call with your new downliners to show them how to set up their membership. Personal support = higher retention.
- **Transparency:** Be honest about the membership tiers. Explain how the higher tiers unlock more "AI horsepower" or better arbitrage spreads.



## Phase 4: Scaling & Automation (The Growth)

Once you have your first 5-10 downliners, automate your growth.

- **Create a "Starter Pack" PDF:** A simple 2-page guide for your downliners to help *them* start recruiting.
- **Host Weekly "Opportunity Zooms":** Invite your leads to a live demo. Show the bot in action.
- **Retargeting:** Reach out to old leads every 30 days with a "Monthly Performance Summary" to show them what they missed out on by waiting.



## Key Marketing Pillars to Remember:

1. **Democratization:** We are bringing "Elite Wall Street Tech" to the everyday person.
2. **Passive Income:** This is the ultimate "Hands-Off" solution.
3. **High-Speed Execution:** Our edge is our speed. Humans can't compete with our licensed AI.
- 4.

**Ready to start?** Pick one platform (Instagram, TikTok, or YouTube) and post your first "What is Arbitrage?" video today.